

# Top Ten Evaluation Criteria

**F**eatures and functionality are important criteria in choosing POS software, but equally important are the values and history behind the product. A lot of companies design POS systems; several new ones pop up every year and many fail every year. What really makes the difference? What is really important?



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## Maturity

The Digital Dining is known as the pioneer of restaurant software, with systems installed since 1984.

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## Focus

Digital Dining is our only product. Unlike many competitors, we are not distracted by hardware. We are singularly committed to developing food service software.

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## Experience

Digital Dining has been developed and enhanced for over 25 years. We are experts in food service software and technology and have contributed articles to major publications and have been invited to speak on industry expert panels.

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## Stability

Real software that really works! Solid, stable software that has been proven in the largest and toughest environments, Digital Dining is unparalleled in quality assurance.

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## Versatility

One product - multiple venues. From a single terminal in a food court to independent restaurants, chains, quick service, delivery, bars and nightclubs, institutional through to 100-terminal racetracks ... Digital Dining has a proven track record!

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## Flexibility

Digital Dining can be configured to provide the "must have" features for nearly every food service environment, incorporating the suggestions and enhancements of over 35,000 restaurants and operators.

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## Configurability

Digital Dining is not written in stone, with seemingly limitless configurability to suit the specific needs of the most demanding and particular operators with custom report generators throughout the software.

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## Technology

From technology's infancy days of eight-inch floppies and MPM, Digital Dining has always been an early adopter of technology. Utilizing the most sophisticated methods of quality assurance and automated testing through to complete "how to use" documentation embedded in the software, we put the "friendly" in user friendly!

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## Innovation

Adapt or die! Digital Dining was one of the first to introduce a PC-based POS system to the cash register dominated industry. We have continued to innovate with biometrics (fingerprint ID) and are recognized as the leaders in handhelds ... the future of POS.

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## Support

The best software is weak without a strong dealer network to provide "on-site" local support. All POS vendors claim to have good support but providing a remote technician who has never been to your restaurant is not the answer. Digital Dining dealers are trained and experienced in food service technology. They are intimately familiar with your operation and staff, and they are local to your business.